Oxfordshire Branch
2010-2011 Programme

BCS The Chartered Institute for IT

www.oxon.bcs.org

16 September 2010
Search and Social Media for Business
Simon Wallace-Jones, Oxford Digital Marketing

So, you've built a great website and now you want people to come and visit it. How can you get more hits? You hear about SEO, Social Media, PPC and other buzz words, but what will actually work? This workshop is designed to give you some actionable ideas to help you leverage these techniques in your business.

14 October 2010
Branch Annual General Meeting, followed by
Web 2 Woe: Cybercrime on Social Networks
Graham Cluley, Senior Technology Consultant, Sophos plc

Social networking sites like Facebook, Twitter and MySpace are increasingly the target for financially-motivated hackers, as more cybercriminals put the hundreds of millions of captive users in their sights. Their intention? To infect computers, spread spam, seize profiles and commit identity theft. This talk covers how attacks have continued to evolve, how social networking sites are trying to defend against exploitation, and what companies and individuals can do to better defend themselves.

11 November 2010
Digital Britain
Adrian Wooster, Broadband Strategist

The new Government's approach and ambition for a Digital Britain is now radically different from Lord Carter's original vision. How do the desires for a "Big Society" and the best "superfast" broadband market in Europe by 2015 relate to Oxfordshire? This talk will explore national policy, the industry, and local maps to describe the new digital landscape.

2 December 2010 - Christmas Lecture
Future technology
Chris Yapp, Technology Futurist
Venue: Rewley House, Oxford OX1 2JA

Chris is a technology and policy futurologist who has been in the IT industry since 1980. His roles have spanned Honeywell, ICL, HP, Microsoft and Capgemini. He is a Fellow of the BCS, a Fellow of the RSA and author of the BCS Future Tech Blog. Here he will discuss the future implications of significant technology issues, such as cloud computing, and evaluate the hype versus reality of some past developments.

Mulled Wine & Mince Pies will be served from 7:00pm

20 January 2011
The changing face of payments
Tim Lambertstock, Payments Consultant

As technology develops, the demise of cash has long been predicted. Cheques are due to go in the UK in 2018 but what will replace them? This talk will discuss developments in payments including mobile, online and point-of-sale. It will also describe experience elsewhere in the world.

17 February 2011
Venue: Sophos plc, Abingdon OX14 3YP
Testing Agile projects
Dr Stuart Reid, CTO, Testing Solutions Group

Agile is quickly becoming the most popular approach to software development, but it is implemented in a wide variety of ways and many 'agile' projects forget to include testers in the agile team. This talk considers the variety of options used to integrate testing into agile projects, their respective advantages and disadvantages, and provides guidance on selecting the optimal set for your project.

10 March 2011
Cryptography: From Black Art to Popular Science – Part 2
Professor Fred Piper, University of London

Professor Fred Piper gave the well-received Branch Christmas Lecture in 2009. He is recognised worldwide as an authority on the subject of Cryptography and IT Security. Here he will explore the subject in more detail and give practical examples of the good and bad use of cryptography.

28 April 2011
Venue: Banbury, Oxfordshire OX16 3ER
Late afternoon visit to Prodrive

Prodrive is one of the world's leading motorsport and automotive technology businesses, employing 500 people at operations in the UK, China and Australia. We will have an exclusive tour to give us an opportunity to get behind the scenes of one of the world's largest motorsport facilities.

Space will be limited, so we will be asking you to book online. There will be a fee but with a reduced rate for BCS members.

19 May 2011
IT training and professional development
A debate

With pressure to cut costs, training is often the first to go. But what is the value of training and professional development? How can we make it more effective? The speakers will discuss what works and how IT training can be improved.

16 June 2011
Reserved for possible further meeting

The Meetings:
- Unless otherwise stated, take place at the Oxford e-Research Centre, 6 Keble Road, Oxford OX1 3QG.
- Begin at 7.30 pm and end at around 9:00pm. Sandwiches and light refreshments are available from 7:00pm.
- **ARE OPEN TO NON-MEMBERS AND FREE (except the Prodrive visit for which there will be a fee).**

After the meeting, we visit the Lamb and Flag on St Giles 5 minutes walk away. All are welcome to join us for an informal chat.

For more details of these events and speakers, or of any late changes to the programme, please see www.oxon.bcs.org

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